



JAMES METCALF

Email:  
jrmetcalf@qwest.net



**PORTFOLIOS:**

Web Sites:  
[www.MetcalfDesignInc.com](http://www.MetcalfDesignInc.com)  
[www.MetcalfDesign.biz](http://www.MetcalfDesign.biz)  
[www.PeellePhoto.com](http://www.PeellePhoto.com)  
[www.LobinaLures.com](http://www.LobinaLures.com)  
[www.LGHI-MACS.com](http://www.LGHI-MACS.com)  
[www.BCBHomes.com](http://www.BCBHomes.com)  
[www.FoyerMag.com](http://www.FoyerMag.com)  
[www.LovingPetsMagazine.com](http://www.LovingPetsMagazine.com)  
[www.Skyword.com](http://www.Skyword.com)  
[www.ScottsdaleBiz.biz](http://www.ScottsdaleBiz.biz)  
[www.TvIPros.com](http://www.TvIPros.com)  
[www.ZuvaGallery.com](http://www.ZuvaGallery.com)

Graphic Design:  
[MetcalfDesign.com/design.html](http://MetcalfDesign.com/design.html)

Illustration:  
[MetcalfDesign.com/Illustration.html](http://MetcalfDesign.com/Illustration.html)

**EDUCATION:**

Arizona State University. BFA, graduated on the Dean's list.  
Phoenix college. AA, graduated with High Distinction.

**SKILLS:**

Great listener, team player and problem solver. Good with people and personnel management. Proficient on the Macintosh and most PC programs including: QuarkXpress, Adobe - Photoshop, Illustrator, GoLive, LiveMotion, PageMaker; Microsoft Office - Word, Excel, PowerPoint; Macromedia - Director, Flash, Dreamweaver; Scripting - CSS, HTML, Javascript, etc. PC - Windows 98, Windows XP Pro. Hi-res color scanning and color correction, pre-press and press proofing/approval.

**EXPERIENCE:**

Free-lance Designer: Sept. 1983 to present.

Graphic design, illustration production art and web site design and production for business and the advertising industry. Consultant on desktop publishing systems, programs and training.

Clients include: *America West* magazine, Skyword Marketing, *Foyer* magazine, LG Solid Source - LG HI-MACS, Peelle Photography, Lobina Lures, *Loving Pets* magazine, Scottsdale Business Assoc., The Martz Agency, Best Western International Hotels, *Arizona Highways* magazine, etc.

Pointe Resorts: Sept. 1982 to Sept. 1983.

Design Director for Pointe Communications, in-house agency for Point Resorts. Approximately 300 projects on-going at any time for the corporation's three resorts, seven restaurants and one developer. Corporate identity and branding, advertising design, presentations and proposals, and collateral graphics to support corporate agenda.

Designers & Illustrators, Inc.: Mar. 1979 to Sept. 1982.

Co-owner of design and illustration firm. Three principals/owners and up to seven employees at various times. Corporate identity, business to business, advertising design and illustration for the advertising industry.

*"Color in a picture is like enthusiasm in life."*

— Vincent Van Gogh, painter