

JAMES METCALF

Email: jrmetcalf227@cox.net

Freelance graphic designer with extensive experience on both PC and Mac platforms and all major programs for desktop and print publication. Programs include: Adobe Creative Suite – Photoshop, InDesign, Illustrator, Acrobat Pro, Dreamweaver, Flash; QuarkXpress, MS Office – Word, Excel, PowerPoint; Golive, etc. Many years experience in publication design, advertising design, website design and PDF workflow for business-to-business and business-to-consumer publications, products and services.

Education:

Arizona State University — Bachelor of Fine Arts.

Phoenix College — Associate of Arts.

Experience:

Metcalf Design, Inc. — 1983 to Present.

Mesa, Arizona

Developing solutions for a wide range of clients throughout the business community utilizing graphic design, illustration and production services. Developing marketing solutions for business-to-business and business-to-consumer marketing. Design and production of a wide variety of collateral advertising materials including corporate identity, branding, brochures, advertisements, packaging, publication design, presentation graphics, websites and website graphics.

Clients — current/past include:

Moving Pictures Magazine, America West Magazine, Skyword Marketing, Bold Impressions Design Studio, Boyer Enterprises, Definitive Entertainment, Hoy's Towel Scent, Scottsdale Business Association, Photo Excursions, Image Photography, Arizona Highways Magazine, Best Western International, Ken Ross Photography, John Peelle Photography, BC Graphics, The Arizona Republic, Pointe Resorts, Arizona High Tech Directory, Living with the Game Magazine, Loving Pets Magazine, Valerianne's, Steward Ventures, Pointe Resorts, etc.

Portfolio:

A sample of my portfolio can be viewed on the web by going to <http://www.metcalfdesigninc.com>. A full portfolio can be reviewed by appointment.